

**Paul S. Marshall, Ph.D.**  
**Career Academic Activities**

**International Paper Presentation:**

1. "A Comparison of Residential Real Estate Rents and Values in Kiev, Ukraine and in the Philadelphia Metropolitan Area." International Real Estate Society Annual Meeting, Stockholm, June 1995.
2. "A Statistical Comparison of Value Averaging vs. Dollar-Cost Averaging and Random Investment Techniques," Academy of Business Administration International Conference, Athens, Greece, July 1997.
3. "Stock Market Mania." Millennium Conference on Problems in Business Economics and Real Estate in Russia and the CIS, International University, Dubna, Russia, May 2000.
4. "Sportiva Bazaar" International Management Development Association, 11<sup>th</sup> Congress, Antalya, Turkey, July 2002.
5. "Community Engagement and Volunteerism: Secular Answers to the Second "Great" Commandment, with Associated U.S. Business School Pedagogical Developments." Academic Conference, "On Human Freedom", Petropavlovsk-Kamchatsky, Russia, December 2004.
6. "External Costs of Suburban Construction in Russia." Conference on Problems of the Regional Economy, Dubna, Russia, May 2005.

**National Paper Presentation:**

1. "The Fifteen Year Mortgage Myth." Academy of Financial Services Annual Meeting: Las Vegas, October 1987.
2. "The Second Mortgage IRA: A Concept to Encourage Home Ownership and Retirement Savings After Tax Reform." American Real Estate Society Annual Meeting: San Francisco, April 1988.
3. "Maximizing the Retirement Nest Egg - New Life for Endowment Insurance." Eastern Finance Association Annual Meeting: Bal Harbor, April 1988.
4. "Optimal Bunching: Tax Planning Advice for the Gutsy." Academy of Financial Services Annual Meeting: New Orleans, October 1988.
5. "Retirement Planning: An Evaluation of the Delayed Social Security Benefit Option." Academy of Financial Services Annual Meeting: Boston, October 1989.
6. "An Evaluation of Shared Equity Ownership and Financing Arrangements in Residential Real Estate." American Real Estate Society Annual Meeting: San Diego, April 1992.

7. "Quantifying the Benefits to the Non-Resident Owner of Participation in Shared Equity Ownership and Financing Arrangements in Residential Real Estate." American Real Estate Society Annual Meeting: Key West, April 1993.
8. "A Comparison of Residential Real Estate, Rents, and Values in Moscow, Kiev and in the Philadelphia Metropolitan Areas". American Real Estate Society Annual Meeting: Lake Tahoe, March 1996.
9. "Proposal for Business Education Reform in Slavonia", Allied Academies International Conference, Maui, HI, October 1996.
10. "Creating a Constant Quality Price Index for Residential Housing in Kiev, Ukraine", American Real Estate Society Annual Meeting, Monterey, CA, April 1998.
11. "An American Business Program for Slavonia (B)", Annual Meeting, Allied Academies, Myrtle Beach, SC, April 1999.
12. "A Technique to Quantify Construction Delay Cost Penalties: Case Studies Russia and Turkey." Allied Academies Conference, Las Vegas, NV, October 2003.
13. "Foreign Direct Investment regional Distributions: Case Studies Russia, China and the U.S.A" Allied Academies Conference, Las Vegas, NV, October 2003.
14. "A Multi-Market, Historical Comparison of the Investment Returns of Value Averaging, Dollar Cost Averaging and Random Investment Techniques." Allied Academies Conference, Las Vegas, NV, October 2005.
15. "Zeit SAIC: The Entrepreneurial History of a Family Business in Argentina" Allied Academies Conference, Las Vegas, NV, October 2005.

### **Honors and Recognitions**

1. *The Journal of The American Society of CLU & ChFC*. Author Award 1990.
2. Allied Academies Distinguished Paper Award, "An American Business Program for Slavonia (A)" 1996.
3. Sabbatical Award, 1997.
4. Widener Faculty Development Grant, 1999.
5. Allied Academies Distinguished Paper Award, "An American Business Program for Slavonia (B)" 1999.
6. Allied Academies Distinguished Paper Award, "An American Business Program for Slavonia (B), Instructor's Manual" 1999.

7. Fulbright Senior Scholar Grant, 1999-2000.
8. Widener Faculty Development Grant, 2004.
9. Sabbatical Award, 2004.
10. Fulbright Senior Scholar Grant, 2004.
11. Allied Academies Distinguished Paper Award, "Zeit SAIC: The Entrepreneurial History of a Family Business in Argentina." 2005.
12. Allied Academies Distinguished Paper Award, "A Multi-Market, Historical Comparison of the Investment Returns of Value Averaging, Dollar Cost Averaging and Random Investment Techniques." 2005